

Brom Kim, M.A.
Instructional Designer, E-learning Expert, Learning and Business Systems Innovator
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Dear Madam or Sir,

I bring advanced, innovative instructional design and learning technology skill, as well as strategic learning and development leadership. I build highly effective learning, knowledge management, and performance support materials, systems, personnel, and organizations.

- **Instructional Design:** I draw from an MA in Information and Learning Technologies, and practical experience, leveraging appropriate design, development, and project management technologies.

I have developed my own highly automated approaches to instructional design and materials development (single sourcing) that create performance support (reference) Web/intranet pages, as well as other formats, simultaneously with instructional materials. This saves 40-80% development time over traditional approaches, and reduces errors and administrative workload.

- **Learning Technology and Multi-Media:** I have personally designed, built, and managed production of high-end interactive learning content, including software simulations, application training, and engaging learning games.

I have built large Web portals, and knowledge management tools. I am skilled in most current E-learning development tools, including Flash, Captivate, InDesign, Premiere, Articulate, and others. I can code Actionscript, HTML, XML, XSLT, CSS, and VBA effectively. I have a deep understanding of the uses and limitations of learning technology, and can manage technical projects.

- **Leadership:** I have led large teams successfully, in complex, demanding environments, including as a General Manager of a 25 person, high-end instructional design and development team in a Fortune 300 corporation, that brought in \$250k in revenue in 2007, outside of our main line of business.

Please visit my homepage at BromKim.com for more info. I look forward to the opportunity to discuss your learning and development strategies.

Best,

Brom Kim, MA